Gowrie Group Announces Continued Support and Sponsorship of National Yacht Broker Certification Program (CPYB)

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Gowrie Group, New England’s most prominent insurance agency, is pleased to announce their continued corporate sponsorship of National Yacht Broker Certification Program at the Silver Level.

Through this sponsorship, Gowrie Group actively supports the Certified Professional Yacht Broker (CPYB) certification program in several ways. In addition to financial support for the CPYB programming, Gowrie Group also authors white paper articles for YBAA’s website and newsletters, and conducts e-Seminars for CPYBs on important, relevant marine topics. CPYBs that attend these Gowrie moderated e-Seminars receive certification credits. This Spring, Kellie Crete, Gowrie’s VP of Safety & Loss Prevention, presented a seminar on “Boat Yard & Marina Safety.” Last Fall, Vincent Falcigno, Gowrie’s Commercial & Environmental Specialist, presented a seminar on “Fueling Safety in the Marine Industry.”

“Gowrie has been a strong financial supporter of the CPYB program since its inception in 1992. I reached out to my personal friend, Carter Gowrie in 1992, to ask if Gowrie wanted to be the first company to become a financial sponsor of the CPYB program and Gowrie has remained a valuable CPYB Silver Sponsor and YBAA Affiliate member ever since,” says Vin Petrella, CPYB, YBAA Executive Director and Founding Chairmen of the CPYB Program.

“The CPYB program is the only professional credentialing program in the recreational marine industry specifically for yacht sales professional to insure competency. Unlike the licensing requirements in California and Florida, the CPYB program requires its CPYB to recertify every three years and the must earn 30 continuing education credits. The continuing education requirement ensures that a CPYB is up to date on all phases of the knowledge that is required to serve the boating public in a professional and ethical manner,” says Colleen McDonough, CPYB Program Manager.

This year, YBAA University will be holding two regional conferences, the first in Annapolis, Maryland on July 23rd and the second in Providence, Rhode Island on July 25th. Suzanne Redden, Gowrie Group’s Mid-Atlantic branch manager, will be representing Gowrie at the Annapolis YBAA-U conference and Mark Gargula, Gowrie’s marine insurance specialist, will be attending the Providence YBAA-U conference. Gowrie will be raffling a Helly Hansen Sport-Duffle at both conferences. The Gowrie Group team looks forward to being part of these exciting conferences later this month.
Gowrie Group. Always on Watch. As one of the nation’s Top 50 independent insurance agencies and the largest independent marine insurance group in the US, Gowrie Group provides total risk management services to individuals and organizations with complex insurance needs. Gowrie Group offers comprehensive insurance solutions matched with trusted advice and a commitment to service excellence. Gowrie Group’s portfolio of offerings includes commercial, home/auto, equine, marine, and yacht insurance, as well as employee benefits solutions and safety services. The company’s 175+ professionals serve clients across the US from offices in Westbrook CT, Darien CT, Newport RI, Annapolis MD, and Marshfield MA. For more information visit www.gowrie.com or call 800.262.8911.

Yacht Brokers Association of America (YBAA). Founded in 1920 and exists to unite Yacht Sales Professionals throughout North America to establish, promote and enforce high professional standards. YBAA defines a Yacht Sales Professional as an individual who conforms to industry standard skill, competence, and character in service to their clients. Those who attain, and maintain, their credentials as a Certified Professional Yacht Broker further demonstrate their ongoing commitment to their profession. For more information visit www.ybaa.yacht or call 410.940.6345

Certified Professional Yacht Broker (CPYB). Since 1999, the CPYB program has been the industry performance standard for yacht sales professionals throughout North America. A program Design Team of industry volunteers worked with the National Occupational Competency Testing Institute to define the industry’s body of knowledge - the key performance skills and knowledge required to be a Certified Professional Yacht Broker. The team then crafted the certification exam, comprised of over 150 questions, serving as the objective measurement of the applicant’s knowledge. For more information visit www.cpyb.net or call 410.940.6349