NATIONAL | Special Report | The Charity Issue

United Valley Insurance Services
United Valley Insurance Services Inc. supports local non-profits with corporate giving and employee gift-match programs. In August, the team presented funds to the Central California Food Bank and the Animal Companions 4 Children. In September, the team raised funds for the 2021 Fresno-Visalia Walk to End Alzheimer’s and in October, helped pack food for food rescue efforts at the Community Food Bank warehouse in Fresno, Calif.

GND Resources
In September, GND Resources joined 20 other insurance company teams and about 100 individuals for the 4th annual Courtyard House McKinney 5K Run. The Courtyard House provides shelter and support for thousands of homeless youth across central Texas, Washington D.C., and Latin America. The group then spent the night sleeping in the backlot; outside Courtyard House's Austin headquarters. The event raised about $40,000.

Black Hills Insurance Agency
Black Hills Insurance Agency participated in the annual clothing drive for homeless and those in need program in Rapid City, S.D. Every year, the community-wide effort asks for donations and helps to the local presidential charity during the cold winter months for those in need to help. The project distributed around $2,000 worth of no-cost to the homeless population and inspires community support for those in need. The event raised over $40,000.

Soul's Insurance Agency LP, A Dean & Draper Company
Employees of Soul's Insurance Agency LP, a Dean & Draper Co., put in countless hours and support for the agency’s local community. One charity it supports is the Montgomery County Food Bank. This year, the agency is collecting food items and recently made a donation that will provide 2,300 meals toward Montgomery County Food Bank’s Holiday Food Drive. Photo: Matt Bottorf; Allison Hulet, Stephen Smith and Cindy Johnson.

Alliance & Associates Insurance
The staff of Alliance & Associates has recently taken on two challenges to benefit the children and families of North Hills. During the holidays, the staff gathered around the corner, employees were invited to collect clothing gifts for Toys for Tots. This was a passion project for the few staff as they remember their childhood Christmas that were made possible by the generosity of others.

Haylor, Freyer & Coon Inc.
Supporting the community is part of Haylor, Freyer & Coon’s core values. In addition to ongoing small scale projects, the agency pitched a project that can involve the entire staff to be completed over several days. This year, the agency’s Community Service Days were spent at Volunteer-in-Parks, an affordable housing complex which needed its community room updated to make the children and parents gathering space more inviting and enjoyable.

Gowrie Group
Every year between November and December, Gowrie Group, a Connect- it! program, challenges its local community to raise money for The Sheridan Soup Kitchens & Pantries (SSKP). This year, Gowrie has set a goal of raising $20,000. On Nov. 1, Gowrie Group launched this year’s challenge with a $10,000 matching gift. Gowrie Group is committed to helping hunger along the Connecticut shoreline. Since the Gowrie Challenge began 14 years ago, Gowrie has raised more than $1.6 million to benefit the SSKP.

Atlas General Insurance
Each year, Atlas General Insurance participates in several local charity initiatives as a company. This year, one effort helped collect mass amounts of food for the San Diego Food Bank. This year alone, Atlas General collected 1,500 food items.

Mack Insurance Group
Mack Insurance Group supports a local charity to support by donating time, talent or treasures. It tries to do this through walk-through, bowling events or sponsoring birthday parties. During its annual Chocolate for Choco- late event, employees collect office supplies, personal hygiene items and/or food items. In 2020, Mack also be- gan a charity-based referral program where you’re donated to a designated charity for every referral the agency receives. As a result, a total, the agen- cy donated $850 to Aid to Victims of Domestic Abuse and Anti to the Women’s Center of Breeden.

Insure My Food
Insure My Food raised $6,000 from its partners and insurers to help provide hot meals to affected communities and emergency shelters. The funds were spent to provide meals for those in need, providing a healthy meal for those in need. Insure My Food provided meals for nearly 1,000 people.

Fisher Brown Bottrell
Fisher Brown Bottrell Insurance Inc. is giving back to the community. Fisher Brown Bottrell is committed to being a part of the community. The agency’s customers, who own food trucks, donated their truck and time, and the funds were used to pay for the food cost.

Insure My Food
Insure My Food raised $6,000 from its partners and insurers to help provide hot meals to affected communities and emergency shelters. The funds were spent to meet needs for the first week, and then again after the first week when other organizations left. The agency’s customers, who own food trucks, donated their truck and time, and the funds were used to pay for the food cost.

Fisher Brown Bottrell Insurance Inc.
Each year, Fisher Brown Bottrell Insurance Inc. celebrates the onset of Halloween week, associating its annual tradition with the YMCA in Pensacola, Fla. This year, the event offered a variety of activities, including a costume contest for those attending, a special event for small children, allowing them to dress up in their costumes and enjoy trick-or-treating. Fisher Brown Bottrell was recognized as the most spirited group with their theme from Disney’s Frozen.

Soarella Inc.
Soarella Inc. employees have a passion for education because they see how our students grow. Soarella employees are educators of insurance! The company’s community outreach events include visiting schools that have unique year-round programs to serve a specific population (the autistic and the deaf community). Employees collaborate with each school to fulfill the wish list of teacher(s) or programs (subcontracted). They also plan interactive team-building exercises and family events with the purpose of brightening the day for those who are passionate about learning.

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