Gowrie Group Partners with New England Museum Association to Bring Insurance Solutions to Museums and Cultural Institutions

FOR IMMEDIATE RELEASE: September 18, 2014; Westbrook, CT & Arlington, MA

Gowrie Group, New England’s premier insurance agency, is proud to announce a new partnership with the New England Museum Association (NEMA). Through this partnership, Gowrie Group will offer risk management services and customized insurance solutions to NEMA’s museum and cultural institutional members.

To launch this new partnership, Gowrie Group will be the presenting sponsor of NEMA’s Annual Conference, which is being held this fall in Boston/Cambridge, Massachusetts on November 19 – 21, 2014. At the conference, at which 950 museum professionals are expected, attendees will spend three days networking, learning from peers, attending sessions, and interacting with today’s top minds and leaders. Dan Yaeger, the Executive Director of NEMA shared, “We are very excited about Gowrie Group’s presenting sponsorship of our conference. Their leadership enables us to offer a robust program of events to our region’s museum community, which strengthens museums and their contribution to the culture and quality of life of communities throughout New England. We are very grateful for Gowrie’s support and partnership.”

Gowrie Group has a long history of providing risk management and insurance services to non-profits and cultural institutions that face complex and broad risks. Gowrie is proud to insure many prominent not-for-profits across New England and beyond, including Mystic Seaport, Maritime Aquarium Norwalk, Blithewold Mansion, Gardens and Arboretum, 1000 non-profit sailing clubs and organizations across the nation, 600 municipal public safety and emergency organizations, and more. Gowrie Group understands that cultural institutions have assets and installations that are irreplaceable, for which protection cannot be compromised. Gowrie brings to these museums trusted expertise and specialized services such as fine arts appraisals, directors and officers liability, programs for protecting traveling/visiting collections, special events coverage, coverage for youth-related programming/camps, and risk management/reduction techniques.

Carter Gowrie, Gowrie’s CEO shared, “In many New England towns and communities, a museum is often one of the most prominent and important features. Our involvement in risk planning and insurance for many of these museums and cultural institutions brings a great sense of pride to the Gowrie Group team. Through our new relationship and partnership with NEMA, we look forward to working with many more outstanding museums across the northeast.”

About Gowrie Group: Gowrie Group, Always on Watch. As one of the nation’s Top 50 insurance agencies, Gowrie Group provides total risk management services to individuals and organizations with complex insurance needs. Gowrie Group offers comprehensive insurance solutions matched with trusted advice and a commitment to service excellence. Gowrie Group’s portfolio of offerings includes commercial, non-profit, home/auto, equine, and yacht insurance, as well as employee benefits solutions and safety services. The company’s 150+ professionals service clients across the US from offices in Westbrook CT, Darien CT, Newport RI, North Kingstown RI, and Marshfield, MA, www.gowrie.com/museums, 800.262.8911, museums@gowrie.com.

About the Annual NEMA Conference. The 96th Annual NEMA Conference, presented by Gowrie Group, will be held in Boston/Cambridge, Massachusetts November 19 – 21, 2014. More than 950 museum professionals are expected to attend over 55 educational sessions onsite at the Hyatt Cambridge and at museums throughout the city. The conference theme is “Picture of Health: Museums, Wellness, and Healthy Communities,” exploring the intersection between museums and the health care field that is so strongly identified with the Boston area. The keynote session on Wednesday, November 19, will feature representatives of
both fields including museum leaders Malcolm Rogers of the Museum of Fine Arts, Boston, Carl Nold of Historic New England, and Carole Charnow of Boston Children’s Museum, plus health care leaders Dr. Lisa Wong of Harvard Medical School and Dr. Joel Katz of Brigham and Women’s Hospital.

About NEMA. Since 1918, the New England Museum Association has inspired and connected people engaged with the museum field. NEMA provides tools for innovative leadership and empowers museums of all sizes and disciplines to sustain themselves as essential to their communities. Programs include professional development, including an annual conference and workshops, research, thought leadership, advocacy, and initiatives that build social capital for museums. www.nemanet.org

Media Contacts.
Whitney Peterson, VP Marketing, Gowrie Group, whitneyp@gowrie.com
Heather Riggs, Marketing, NEMA, heather.riggs@nemanet.org