Gowrie Group Presenting Sponsor of 2016 New England Museum Annual Conference
Gowrie Group to Bring Insurance Solutions to Museums and Cultural Institutions

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Gowrie Group, New England’s premier insurance agency, is proud to be the presenting sponsor of the upcoming New England Museum Association’s Annual Conference. The theme of this year’s conference is “Plug In,” with a focus on how museums and cultural institutions can be more socially responsible and inspire social action. The conference is being held in Mystic Connecticut on November 9-11, 2016. The Welcome Opening Reception, presented by Gowrie Group, will be hosted at the Mystic Seaport aboard the Charles W. Morgan whaleship and inside the new Thompson Exhibition Building. The conference is expected to attract more than 1,000 museum professionals who will spend 3 days networking, learning from peers, attending sessions, and interacting with today’s top minds and leaders.

Kellie Crete, Gowrie Group’s Safety & Loss Prevention Manager, will be leading an interactive seminar at the conference called, “A Night at the Museum: How to Identify and Mitigate Museum Risk.” She teaches that understanding where risks lurk and recognizing potential liabilities should be the foundation of all successful safety programs. Her session will educate museum professionals on how to identify areas of risks and empower them with actionable mitigation steps, smart safety strategies, and proactive changes that can be put in place before an accident occurs. She will also address how to implement and adhere to smart safety procedures and proactive management of risk.

In addition to being the presenting sponsor of the annual conference for the past three years, Gowrie Group also serves as NEMA’s insurance partner. Through this partnership, Gowrie Group offers risk management services and customized insurance solutions to NEMA’s museum and cultural institutional members.

Dan Yaeger, the Executive Director of NEMA shared, “We are very excited to have Gowrie Group returning as our presenting sponsor for the 3rd year in a row. Their leadership enables us to offer a robust program of events to our region’s museum community whose contributions strengthen the culture and quality of life in communities throughout New England. We are very grateful for Gowrie’s ongoing support and partnership.”

Carter Gowrie, Gowrie Group’s CEO shared, “In many New England towns a museum or cultural landmark is the community’s most prominent and defining attribute. We are proud to bring museums and cultural institutions the risk planning and insurance coverage they need to preserve and protect these important establishments.”

Gowrie Group has a long history of providing risk management and insurance services to non-profits and cultural institutions that face complex and broad risks. Gowrie is proud to insure many prominent not-for-profits across New England and beyond including Mystic Seaport, Herreshoff Marine Museum, National Sailing Hall of Fame, Mystic Museum of Art, Denison Pequotsepos Nature Center, Blithewold Mansion, 1000 non-profit sailing organizations across the nation, 600 municipal public safety/emergency
organizations, and more. Gowrie Group understands that cultural institutions have assets and installations that are irreplaceable, for which protection cannot be compromised. Gowrie brings to these museums trusted expertise and specialized services such as fine arts appraisals, programs for protecting traveling/visiting collections, special events coverage, coverage for youth-related programming/camps, and risk management/reduction techniques.

About Gowrie Group: Gowrie Group, Always on Watch. As one of the nation's Top-50 insurance agencies and the largest independent marine insurance group in the US, Gowrie Group provides total risk management services to individuals and organizations with complex insurance needs. Gowrie Group offers comprehensive insurance solutions matched with trusted advice and a commitment to service excellence. Gowrie Group's portfolio of offerings includes commercial, non-profit, home/auto, equine, and yacht insurance, as well as employee benefits solutions and safety services. The company's 170+ professionals service clients across the US from offices in Westbrook CT, Darien CT, Newport RI, Annapolis-area MD, Boston MA, and Marshfield, MA. www.gowrie.com, 800.262.8911, museums@gowrie.com, www.gowrie.com/museums.

About NEMA: Since 1918, the New England Museum Association has inspired and connected people engaged with the museum field. NEMA provides tools for innovative leadership and empowers museums of all sizes and disciplines to sustain themselves as essential to their communities. Programs include professional development, including an annual conference and workshops, research, thought leadership, advocacy, and initiatives that build social capital for museums. www.nemanet.org

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