Dawn Speros of Gowrie Group Named to YBAA Advisory Board and Selected as Panelist for YBAA’s New England Brokerage Seminar

Newport, RI. June 2011. Dawn M. Speros, a twenty year veteran of the marine insurance industry and Senior Yacht Insurance Specialist at Gowrie Group, was recently elected to be on the prestigious Advisory Board for the Yacht Brokers Association of America (YBAA). Her position on the board is head of the Insurance Task Force. In this role she will focus on helping yacht brokers’ better serve their yacht clients and the marine industry in general, through increased education, awareness, and integration with the marine insurance industry.

Expert Panelist for YBAA. Dawn has also been selected to be part of a panel of marine industry experts at YBAA’s upcoming New England Yacht Brokerage University seminar in Providence, RI on June 14, 2011. She will provide the audience of yacht brokers and marine industry experts, insights on many topics including:

- How to make inroads into the Canadian and European yacht sales markets
- How to preserve your position as an expert in a marketplace where the consumer has access to endless information through the internet
- Understanding the risks yacht sales professionals, and the firms they work for, take by not having errors and omissions insurance
- Understanding what factors are playing the biggest roles in the improvement of the yacht brokerage industry

You can contact Dawn Speros anytime at dawns@gowrie.com, 401.848.0200; and learn more about Gowrie Group at www.gowrie.com.

Gowrie Group provides insurance, benefits, and financial services to individuals and businesses throughout the US, and specializes in customized marine, business, home, auto, and boat insurance products and services. Gowrie Group is endorsed by US SAILING, the national governing body for the sport of sailing. Gowrie’s 100+ dedicated professionals are primarily located in the company’s main offices in Westbrook CT, Darien CT, and Newport RI. For more information about Gowrie Group visit www.gowrie.com or call 800.262.8911.