FOR IMMEDIATE RELEASE: Westbrook, CT and Newport, RI. September 18, 2012
Gowrie Group, Connecticut and Rhode Island’s largest and most prestigious independent insurance agency continued their tradition of bringing a fresh and healthy approach to the Newport International Boat Show. For the third year in a row, the Gowrie team delivered custom blue “bucket-bags” to 50 marine industry clients, prospects, and friends that were exhibiting boats or products at the show. In total, the buckets contained nearly 500 pounds of apples.

Over the four days of the Newport Boat Show, the Gowrie Group team also handed out nearly 100 pounds of apples to the hundreds of clients and other visitors that came to speak with the Gowrie team in our display booth. Clients stopped by to thank us for years of insuring their boats, homes, families, and businesses. Non-clients inquired about obtaining comparative boat insurance quotations for previously purchased boats, or to learn about options for insuring a boat they were considering for purchase.

In addition to being a market leader in the commercial marine and boat insurance industry, Gowrie Group is also a prominent provider of Employee Benefits and Corporate Wellness solutions to companies in the marine industry and beyond. Gowrie strives to reinforce the benefits of good health and wellness with our marine industry partners and clients, and bringing apples to the show was an opportunity to do that.

The apples delivered by the Gowrie team were grown locally and came from Bishop’s Orchards of Guilford, CT. The custom blue bucket-bags were made by SailorBags of New York. To learn more about Gowrie Group's forward thinking approaches to insurance solutions and corporate wellness, you can visit the Gowrie website at www.gowrie.com

Gowrie Group provides insurance, benefits, and financial services to individuals and businesses throughout the US, and specializes in customized business, home, auto, and marine insurance products and services. Gowrie's 125+ dedicated professionals are primarily located in the company's main offices in Westbrook CT, Darien CT, North Kingstown, RI and Newport RI. For more information about Gowrie Group visit www.gowrie.com or call 800.262.8911. Media Questions: whitneyp@gowrie.com, 860.399.2812